



**YORKSHIRE TENNIS**



## Yorkshire Tennis Club Engagement News

Dear Club Contact,

I'm writing to introduce myself as the Yorkshire Tennis lead for Club Engagement and to share news of an exciting new County-led financial support opportunity – the **Advantage 2 loan scheme**.

The aim of the Club Engagement Committee is to support Clubs, and in particular committees who are run by hard working volunteers, to provide an inviting, safe environment in which to play and enjoy tennis at all levels.

Yorkshire is a diverse county and, following consultation, we've concluded that each geographical area (below) should be represented by a 'Champion'. It is intended that Club Engagement Champions will replace the previous role of the Councillor as the point of contact for Clubs. The Champion will be supported by both the other area Champions as well as a network of willing volunteers within the area to assist Clubs and their committees to develop their facilities, increase participation and increase sustainability. This group of Champions and volunteers will have a wealth of experience and knowledge to signpost our clubs in attaining their goals.

The Club Engagement team will support the aims and objectives of Yorkshire Tennis and retain a close working relationship with the LTA Regional Team. In addition, this team will work closely with Yorkshire Tennis' Communities, Schools, and Coach Engagement Teams.

The geographical areas are:

1. **Yorkshire West**
2. **Kirklees & Calderdale**
3. **South Yorkshire**
4. **York area**
5. **Hull & the East Riding**
6. **Skipton & Harrogate**
7. **North Yorkshire East**

I'll shortly be sharing a further communication with all Yorkshire Clubs introducing your local Champion and details of how to contact them. I look forward to commencing this new approach and understanding how we can collectively add value to you all.

Club development plans, driven largely by volunteer effort, do not come without financial support whether it be by members funds, donations, sponsorship, grants, or loans. The Champions will be aiming to signpost clubs towards funding approaches in their area.



As Steve communicated in his latest letter to Clubs, I am also delighted to announce that Yorkshire Tennis are launching the **Advantage 2** interest free loan scheme. This is a total investment by Yorkshire Tennis of £300k over three years to support clubs with projects to co-fund:

- **Physical infrastructure improvements**
- **Support for coaching and playing programmes**
- **Support for coach development**
- **Support for LTA youth through links to schools and other outreach projects, competitions, inclusion, and diversity projects**

Applications will be made online and can be submitted at any time with awards being made in both April and October. The fund will require a matching contribution and evidence of a sustainable business plan and good governance practices alongside the submission. **Advantage 2** will be managed by an oversight committee to liaise with clubs and review the success of the project.

Full details of Advantage 2 will be circulated together with the full eligibility criteria and application process soon. Those details will also be available on our website ([www.yorkshiretennis.org.uk](http://www.yorkshiretennis.org.uk)).

The Club Engagement Team, Champions and myself look forward to working with everyone at our County's Clubs in order to improve the Yorkshire Tennis experience for all.

Kind regards



Chris French

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