



**Yorkshire County Tennis
Championships**

23/8/24 to 1/9/24

Sponsorship Opportunities



YORKSHIRE TENNIS

Tennis in Yorkshire

Yorkshire is one of the highest performing counties in British tennis, and were LTA County Cup Race champions in 2022, and runners-up in 2023. This competition recognises results across the entire age range of county tennis from U9s to Over 35s.

There is a strong focus on county training as well as a Regional Performance Development Centre at Leeds Beckett University that supports the growth of talented players in the 10 to 14 age group. The level of investment required to keep Yorkshire players performing at the top level of county tennis is beyond Yorkshire's LTA grant.

Our annual county Yorkshire Tennis Championships is held between **23rd August and 1st September 2024** and sees the best players in Yorkshire from U8s to seniors battling for the right to be a Yorkshire champion in both singles and doubles. The event is held at the **John Charles Centre For Sport**—offering both outdoor and indoor courts to ensure that play continues despite any inclement weather.

Over 400 players enter the event each year (including qualifiers) and the championships are well supported by parents, coaches and spectators from across Yorkshire.

Sponsorship Opportunities

The indoor and outdoor facilities at John Charles allows us to offer ample space to interested sponsors.

More particularly we are offering the following -

- ◆ Naming rights for the Championships;
- ◆ Pop-up exhibition space;
- ◆ Banner Advertising (both PVC and roller);
- ◆ T-shirt sponsorship (given to each player who takes part)

Supporting Yorkshire Tennis

For a discussion on these opportunities, and other ways in which your business can be associated with Yorkshire Tennis, please email marketing@yorkshiretennis.org.uk in the first instance and we will phone you back for a confidential conversation.

Join us at Yorkshire's most prestigious county
tennis tournament



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