

Support Yorkshire Tennis Day At The Lexus Ilkley Trophy And Help Grow Tennis In Yorkshire



 **LEXUS**
ILKLEY
— **TROPHY** —



YORKSHIRE TENNIS

www.yorkshiretennis.org.uk

Tennis in Yorkshire

Yorkshire is one of the highest performing counties in British tennis, and were LTA County Cup Race champions in 2022, and runners-up in 2023. This competition recognises results across the entire age range of county tennis from U9s to Over 35s.

There is a strong focus on county training as well as a Regional Performance Development Centre at Leeds Beckett University that supports the growth of talented players in the 10 to 14 age group. The level of investment required to keep Yorkshire players performing at the top level of county tennis is beyond Yorkshire's LTA grant.

Our investment levels in performance tennis, participation across diverse sectors of the community and in helping with structural investment at local level is all maintained with the financial assistance of our Yorkshire Tennis supporters.

Yorkshire Tennis Day

Saturday 15th June 2024 sees the first Yorkshire Tennis Day being held at Ilkley Lawn Tennis & Squash Club on the opening day of the Lexus Ilkley Trophy. This is a world-class tennis tournament held annually on grass courts at the Ilkley Lawn Tennis and Squash Club. It features both the ATP Challenger and ITF women's events, and is considered one of the highlights of the summer grass court season.

Over 150 people representing tennis clubs, coaching, volunteering, tennis projects and sponsors are expected to attend for lunch, presentations and watching tennis, and we are offering promotional opportunities to businesses in Yorkshire who would like to associate themselves with Yorkshire Tennis, and feature on the day.

These include -

- ◆ **Naming Rights for the Yorkshire Tennis Day;**
- ◆ **Banners highlighting the business activities of Yorkshire Tennis Day sponsors;**
- ◆ **Advertisements in the event programme and on the Yorkshire Tennis website;**
 - ◆ **Social Media promoting the event;**
 - ◆ **Donations of Raffle and Auction prizes;**

Supporting Yorkshire Tennis

For a discussion on these opportunities, and other ways in which your business can be associated with Yorkshire Tennis, please email marketing@yorkshiretennis.org.uk in the first instance and we will phone you back for a confidential conversation.

Join us at the largest tennis tournament in the North of England



YORKSHIRE TENNIS