



ROLE PROFILE FOR COUNTY CLUB ENGAGEMENT LEAD

Overview

An opportunity has arisen for Yorkshire Tennis Limited to appoint a **County Club Engagement Lead** for Yorkshire Tennis. This position will attend Yorkshire Tennis Board Meetings and, whilst reporting to the Board on Yorkshire's Club Engagement matters, they will also contribute to defining and delivering the wider Yorkshire Tennis Strategy to develop increased participation in Tennis and Padel in Yorkshire. This is an opportunity to effect the direction and impact of Yorkshire Tennis.

This is a volunteer role, however, the County Club Engagement Lead will have access to paid administration staff.

Roles and Responsibilities

The County Club Engagement Lead will chair the Club Engagement Group of up to twelve members. This Group currently includes seven Area Champions, who are geographically spread to listen and communicate with all the volunteers who work hard in our Clubs to grow tennis in Yorkshire. The members of this Group will be invited by the County Club Engagement Lead and with approval of the County's Nominations Committee.

The County Club Engagement Lead will participate in the annual setting of the Yorkshire Tennis Budget for the year ahead and will be subsequently responsible for meeting the budget targets for the Club Engagement activities in Yorkshire. Along with this accountability comes the freedom, within the budget constraint, of agreeing county priorities for funding and areas for programme focus, which can change from year to year.

Yorkshire Tennis has a responsibility and commitment to open up the sport to all communities in the County. Inclusivity is a cross-cutting theme, and the County Club Engagement Lead should ensure that this objective is taken into account when planning activities and volunteer inclusion.

In addition, the County Club Engagement Lead, through the activities of their Club Engagement Group, is required to :

- Develop a costed plan to promote and increase tennis participation at and the sustainability of tennis Clubs in Yorkshire through positive engagement.
- Build, mentor and support their network/team on a geographical basis, that will act as a two-way positive engagement mechanism for information flow between



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Yorkshire Tennis and its Clubs. The objective is to clearly understand their point of entry into Yorkshire Tennis.

- Support Clubs' sustainability and growth plans through the support mechanisms the County is able to make available.
- Co-ordinate and implement two-way forum discussions through virtual and physical means.
- Alongside the regional LTA team, the Club Engagement Group will inform and support additional, external co-funding opportunities for Clubs' benefit.
- Through the Club Engagement Group, actively seek to ensure that Club points of contact are relevant and up to date.
- The Club Engagement Group will work closely with their Yorkshire Tennis colleagues including the Performance, Communities, Competition and Safeguarding leads to deliver practical support.
- Report to the Board on progress against planned activities and actions contained in the Yorkshire Tennis Business Plan

Reporting

The County Club Engagement Lead reports to the Board and, ultimately, the Chair of Yorkshire Tennis.

Personal Attributes

Essential:

- Leadership in delivering an agreed strategy and a track record of managing a spectrum of stakeholder interests.
- Great communication including listening skills
- Able to absorb alternative views and refine approaches based on good sense as opposed to idea ownership
- Team building as an instinct, allowing headroom for other colleagues to flourish and grow under their direction.

Desirable:

- Experience of having an existing network of Yorkshire Club relationships an advantage, as is a current understanding of the issues which Tennis Clubs face.
 - Having previous responsibility around Club administration would be helpful to the role.
 - Experience of effectively managing programmes with multiple stakeholders in a wide geographic area.
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Appointment Term

This position is for an initial 3 year term and will be reviewed annually.

Remuneration

This is a volunteer role, however, the **County Club Engagement Lead** will have access to paid administration staff.

Expenses

Expenses incurred in the discharge of this role will be reimbursed in accordance with the Yorkshire Tennis policy.

Applications and Interviews

Any interested person wishing to apply should send their CV with a covering letter explaining why they think they are suitable for this position to:
Secretary@YorkshireTennis.org.uk. Short-listed applicants will be invited for interview.

The Closing Date for applications is December 4th, 2024