

YORKSHIRE TENNIS PARTNERSHIP SCHEME



FIND OUT MORE

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- How to become a Partner



YORKSHIRE TENNIS

www.yorkshiretennis.org.uk

PARTNER WITH YORKSHIRE TENNIS

PROUD TO BE YORKSHIRE

We are proud to be part of this great county. Yorkshire is the largest county in England by size and has a population of nearly 5.5 million, approximately 10% of the whole of England. It stretches from the North Sea coast deep into and over the Pennine mountains, and from the River Tees to the Humber and further south inland. It encompasses crowded conurbations and empty moorland, high fells and low plains. It is a county with a strong character and identity and is often referred to as "God's Own County".

WHO WE ARE

Yorkshire Tennis supports 164 tennis clubs with approximately 34,000 members located in every part of the county's 3,341 square miles. Hundreds of teams compete in the Yorkshire tennis league and the local district leagues on a regular basis and we have over 320 accredited LTA coaches teaching the sport.

Yorkshire were proud to win the National County Cup Tennis Race in 2022 and were runners up in 2023. We have a number of players from Yorkshire competing successfully on the WTA and ATP tours. And we've also had a Yorkshire player win gold for the men's' singles in the special needs Olympics.

Yorkshire Tennis Limited (YTL) was established as a new company in December 2022 replacing Yorkshire Lawn Tennis Association (YLTA). This change was made in line with the County Governance Framework supported by the national tennis governing body, the Lawn Tennis Association (LTA) and Sport England. YTL is predominantly run by a team of volunteers which includes a Board of Directors as the ultimate decision-making body.

We're also excited to be expanding into Padel, one of the fastest growing sports in Europe, and are already a leading county in this regard.



OUR VALUES

- **TEAMWORK** - We work together to grow tennis in Yorkshire
 - **INTEGRITY** - We take responsibility for our actions and do what is right
 - **PASSION** - We have an enthusiasm that makes everyone want to be part of what we do
 - **EXCELLENCE** - We continuously strive to be the best
 - **INCLUSION** - We truly value people's differences and believe they make us stronger
- Plus we demonstrate our unique Yorkshire 'grit' in all we do

WHAT WE DO

Tennis is an amazing sport. Everyone can play; whatever their motivation or ability, from all communities and backgrounds. At any age and for a whole lifetime, tennis provides physical, social and mental benefits both on and off the court. Tennis brings together families, different generations and the county as a whole. In Yorkshire we're passionate about tennis, and we want to spread that passion across the county to as many people as possible. We want tennis to be relevant, accessible, welcoming and enjoyable. We're here to develop tennis in Yorkshire, from grassroots participation and children starting to play through to the professional game. And, we do enjoy the occasional win!

Our mission

Yorkshire Tennis supports tennis clubs throughout the county with advice and guidance. Specifically:

- We continue to promote the game of tennis, including Padel, by stimulating new people to play the game.
- We encourage competition within Yorkshire and provide a platform for player development through our performance pathway.
- We provide access for players of all abilities, and
- We encourage diversity and inclusion in line with the LTA's vision of 'opening up tennis'



"We're here to develop Tennis and Padel in Yorkshire from grassroots to the professional game - we very much value your support"

*Chris Day
Interim Chair of Yorkshire Tennis Ltd*

WHAT'S IN IT FOR YOU

Any support you can give Yorkshire Tennis will help us to achieve our goals and so help the communities in which we live. This may, alone, give you a huge sense of pride and satisfaction and help you achieve your own social and corporate responsibility aims. Additionally you will benefit from:

- Being able to use the Yorkshire Tennis brand and logo
- The publicity from being associated with Yorkshire Tennis and our positive values
- Thanks and recognition for your support via our county website and social media
- Access to tickets for major tennis events

HOW TO BECOME A PARTNER

If you would like further information or to discuss how to enter into a Partnership Agreement with Yorkshire Tennis then please contact Chris Day on 07570 126122 or email marketing@yorkshiretennis.org.uk

Your backing will be used to support -

- Grassroots tennis in Yorkshire;
- County training;
- The County teams in competition;
- The organisation of and the prizes for the County Closed Tournament;
- The County's elite players;
- Coaching and equipment costs for county programmes ;

We are happy to have a one-to-one discussion about developing a mutually beneficial relationship. Additionally we have some limited corporate sponsorship opportunities available.



For more information contact

Chris Day

07570 126122

marketing@yorkshiretennis.org.uk



Chris Day

Chair

Yorkshire Tennis
Initiative Committee

YORKSHIRE TENNIS LTA WINTER COUNTY CUP TEAM 2024

Women's Winter County Cup Team 2024



THANK YOU TO OUR VALUED PARTNERS

We are very grateful to the following companies who currently partner with Yorkshire Tennis - your support means a lot to us and makes a real difference.

ATP Advertising
Bayford Group
Black Diamond Investments
Dunlop
First Event
Headingley Halls
Laver Regeneration
LGK Farms
MKM Building Supplies Group
NIC Services Group LTD
NIC Local
Pure Retirement LTD
Redmayne Bentley
Spencer Properties
Sportal
Springfield Healthcare
Spring 2 Recruitment
Urbo Regeneration

